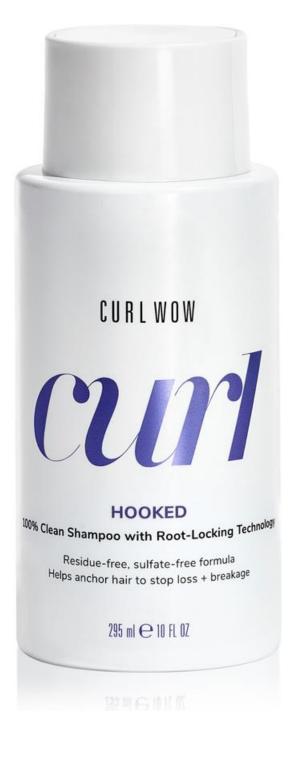
CW567

HOOKED

100% Clean Shampoo with Root-Locking Technology



COLOR WOW

HOW TO USE

Apply to wet hair and massage into a lather. Rinse thoroughly and repeat. If you don't achieve a rich, foamy lather, your hair has a lot of build up and you may require a third shampoo application

WHY IT'S WOW

Unique, sulfate-free formula leaves NO residues for optimum scalp and hair conditions, and bouncier, weightless curls. Features our proprietary Procapil® blend to help "anchor" strands at the root, preventing excessive shedding or hair loss from styling stressors (braids, weaves, extensions). Leaves curls' surface film-free and optimally receptive to leave-in hydrators + moisturizing stylers

BEST FOR HAIR TYPES

Curly, Coily Hair (Type 3a - 4b curls)



EAN: 5060150185670 RRP: 30€ PU: 3