

# CW567

## HOOKED

100% Clean Shampoo  
with Root-Locking  
Technology



# COLOR WOW

### HOW TO USE

Apply to wet hair and massage into a lather. Rinse thoroughly and repeat. If you don't achieve a rich, foamy lather, your hair has a lot of build up and you may require a third shampoo application

### WHY IT'S WOW

Unique, sulfate-free formula leaves NO residues for optimum scalp and hair conditions, and bouncier, weightless curls. Features our proprietary Procapil® blend to help “anchor” strands at the root, preventing excessive shedding or hair loss from styling stressors (braids, weaves, extensions). Leaves curls’ surface film-free and optimally receptive to leave-in hydrators + moisturizing stylers

### BEST FOR HAIR TYPES

Curly, Coily Hair (Type 3a - 4b curls)

EAN: 5060150185670  
RRP: 30€  
PU: 3

